Strategic Sector Cooperation between Denmark and India on Intellectual Property Rights

File No.

Key results:

Improved framework conditions to support and uphold Intellectual Property Rights (IPR), including 1) stronger institutional, technical and administrative capacity for examination and registration, 2) Increased awareness and strengthened enforcement of rights, and 3) Improved framework for commercialization of rights. As a tangible result, the cooperation is expected to pave the way for a bilateral green Patent Prosecution Highway.

Justification for support:

Following the signing of the India-Denmark Green Strategic Partnership in September 2020 by the Indian and the Danish prime minister, it was agreed to advance the bilateral sector cooperation on energy, water and green growth; expand commercial relations and strengthen cooperation on an ambitious implementation of the Paris Agreement and the UN Sustainable Development Goals. The Strategic Sector Cooperation on IPR supports the action plan by improving framework conditions for business, trade and investments.

A solid IPR system is important for knowledge-intensive industries such as pharmaceuticals, biotechnology, information and communications, technology and clean tech. These industries are important for India's ambition to transform and develop the economy. However, India's IPR system is challenged by lack of capacity and a fragmented bureaucracy. Insufficient protection and enforcement of IPR prevents domestic innovations within green technologies from reaching market potential and deters technology transfer, joint ventures and export within green technologies from western countries to India.

The Strategic Sector Cooperation on IPR will support the implementation of the Indian IPR policy by building increased capacity of the IPR authorities through workshops and sharing of best practices related to registration and enforcements of patents and trademarks. These activities are expected improve the framework conditions for innovation and technology entrepreneurship, which is needed for sustainable economic growth, job creation and investments to combat climate change.

Major risks and challenges:

The COVID-19 crisis will affect possibilities for physical meetings and impede regular and close contacts between Indian and Danish partners for some time in 2021. These risks have been partially mitigated during the inception phase and will be further mitigated by using virtual tools. Continued political will to strengthen the IPR system is also key to success. Close dialogue in the Steering Committee will address this issue.

File INC		2020-41	2020-41985				
Countr	у	India	India				
Respon	sible Unit	GDI	GDI				
Sector			32110 – Industrial policy and administrative management				
Partner	:		Danish Patent and Trademark Office (DKPTO)				
	DKK mie	o. 2020	2021 2022		2023	Total	
Commi	itment	8					
Disbur	sements		2.9	3.0	2.1	8	
Duratio	on	36 mont	36 months. January 2021 – December 2023				
	is grants	2019 and	DKK 1.4 mio. (Inception phase project) in 2019 and 1.2 mio. in 2020 (additional grant).				
	e Act code	§06.38.0	2.14				
Head o	of unit	Rasmus	Rasmus Abildgaard Kristensen				
Desk of	fficer	Jakob H	Jakob Haugaard				
Review	ed by CFC	Christin:	Christina Hyttel Hedegård				
Releva	Relevant SDGs [Maximum 1 – highlight with grey]						
1 Poverty 2 West No No No Poverty Hunger 0		Good Health, Wellbeing			Gender Equality	Clean Water, Sanitation	
Afforda ble Clean Energy	Decent Jobs, Econ. Growth	9 WATCHINGTON 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Reduce Inequali	ed Si ties	ustainable Cities, mmunities	Responsible Consumption & Production	
13 American Climate Action	Life below Water	Life on Land	Identitation Peace of Justice, st Inst.	& Pa	rtnerships or Goals		

2020-41983

Strategic objectives:

The long-term objective is to strengthen the protection of the Intellectual Property Rights system in India for the benefit of innovation and sustainable economic growth.

Justification for choice of partner:

The Danish Patent and Trademark Office will cooperate with its sister organization in India according to the rationale of the Strategic Sector Cooperation Facility. At the national level, the primary administrative and legal authority concerning Intellectual Property Rights in India is vested with the Office of the Controller General of Patents, Designs and Trade Marks, which is an agency under the Ministry of Commerce and Industry's Department for Promotion of Industry and Internal Trade.

Summary:

Budget:

The cooperation on Intellectual Property Rights supports the link between solid framework conditions and the promotion of innovation, economic growth and the green transition in India. The cooperation will address 1) institutional, technical and administrative capacity for Intellectual Property Rights, 2) awareness and strengthened enforcement of Intellectual Property Rights and 3) framework for commercialization of Intellectual Property Rights.

200300	
Personnel – Danish Authority	5,121,354
Reimbursable Costs for Danish Authority Staff	1,201,439
Activities, Including Capacity Development	670,000
Consultancies* (max. 30% of grand total)	970,000
Unallocated funds (max 20% of grand total	0
Total DKK	7,962,793

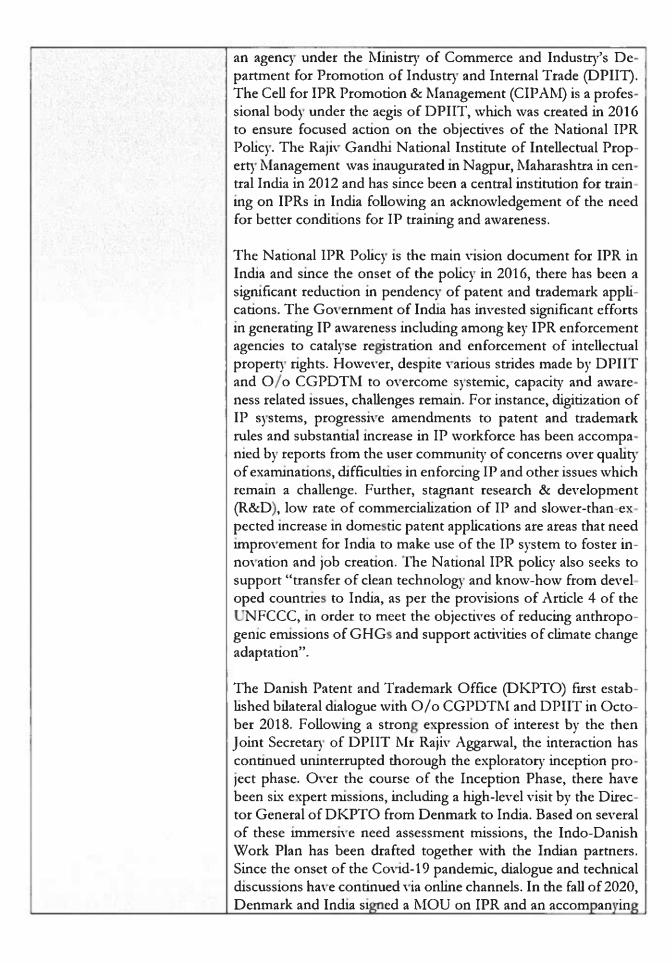
Project Document for Strategic Sector Cooperation in the field of Intellectual Property Rights

between

India and Denmark

General information					
Project Title	Strategic sector cooperation between India and Denmark in the field of intellectual property rights				
Partner Country	Republic of India 3 Years 7.962.793 DKK Intellectual property rights (IPR) Office of the Controller General of Patents, Designs and Trademarks (CGPDTM) Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry				
Project duration					
Total budget (DKK)					
Thematic focus					
Partner Public Authorities Contact person and con- tact details					
	Project coordinator:				
	Mr. Sukhdeep Singh, Assistant Controller, DPIIT: e-mail: <u>su-khdeep.ipo@nic.in</u>				
	Key contact persons for respective offices/departments:				
	Dr. Dinesh P. Patil, Deputy Controller & Head of Office, O/o CGPDTM: <u>dppatil.ipo@nic.in</u>				
	Mr. Hoshiar Singh, Registrar of Copyrights & Head of Office, Delhi IP Office: <u>hoshiar.singh70@gov.in</u>				
	Mr. Karan Thapar, Deputy Secretary for IPR & Head of CI- PAM, DPHT: <u>knthapar.irs@gov.in</u>				
	Dr. Rajesh. Dixit, Deputy Controller and Head of International Cooperation, Delhi IP Office: <u>dixit.rajesh@nic.in</u>				
	Dr. Amarendra Samal, Deputy Controller, Mumbai IP Office: asamal.ipo@nic.in				
Responsible Danish Pub- lic Authority	Danish Patent and Trademark Office (DKTPO) Ministry of Industry, Business and Financial Affairs				
Contact person and con- tact data	Mr. Michael Poulsen Head of Department, International Projects Phone: +45 43 50 82 08				

mip@dkpto.dk				
sy Royal Danish Embassy in India, N	Royal Danish Embassy in India, New Delhi			
sentation H.E. Ambassador Freddy Svane	H.E. Ambassador Freddy Svane			
lor Mrs. Trine Bargsteen				
ckground y strategicThe Prime Minister of India has se \$5 trillion economy by 2025. The income inequality and reduce pover the one million young people with month. As of 2019, India stood at A country's IP ecosystem has a mituring prowess, innovation pace at novators are the growth engines on ularly economies that are moving a agricultural and low value-added products and services. Businesses a tual property rights are therefore, if employment growth. In the recent increased focus on the role played in spurring economic growth which dia's progressive National IPR Pol sion of "Creative India; Innovative Due to India's developmental trajp population, India can play a vital r and curb climate change. To do service velopment and technology transfer tor solutions can contribute signific velopment and green transition, and tered a Green Strategic Partnership rative innovation as well as export tral to realising this ambition, which bust intellectual property rights (IF) India has been a member of the V ganization since 1975 and has acceptional multinational treaties within I Nice Agreement and Locarno Agrifice was in 2013 recognized as an I ity and an International Prelimitian	aim is, among others, to tackle erty as well as to create jobs for the join the workforce every \$2.7 trillion. ajor influence on its manufac- ind FDI. Entrepreneurs and in f any modern economy, partic toway from their dependence or manufacturing to higher-value and sectors that rely on intellec- important drivers of GDP and past, Government of India has by technology and innovation in has led to the adoption of In- icy that seeks to bolster the vi- endia". ectory and the sheer size of its ole in realizing the global goals o, innovation, technological de will be key. Danish private sec- icantly to India's economic de- d Denmark and India have en- b. Technology transfer, collabo of green tech solutions are cen ch makes the existence of a ro- PR) system a pre-requisite. World Intellectual Property Or ded to many of the key founda- IPR such as Vienna Agreement eement. The Indian Patent Of- nternational Searching Author			
velopment and green transition, an tered a Green Strategic Partnership rative innovation as well as export tral to realising this ambition, whice bust intellectual property rights (IF India has been a member of the W ganization since 1975 and has accept tional multinational treaties within 1 Nice Agreement and Locarno Agree fice was in 2013 recognized as an I	d Denmark and India . Technology transfer of green tech solution th makes the existence PR) system a pre-requi- World Intellectual Pro- ded to many of the key IPR such as Vienna Ag- eement. The Indian P- nternational Searching inary Examination A- indation for IPR exists IPR is in place. At the and legal authority co- ffice of the Controller			



	workplan. These documents form the formal framework for the cooperation specified in this project document.			
	For more than ten years, DKPTO has been involved in intern tional projects focusing on IPR in the Middle East, Asia, Lat America, Balkans, Eastern Europe, Caucasus, and has built a sul stantial in-house training and advisory capacity. The aim of this project is to strengthen the protection of IPR for the benefit of innovation and sustainable growth. Thereby provid- ing better framework conditions for investment, and stimulating the development of the Indian knowledge-intensive market econ- omy, while improving conditions for Danish companies in Indian The project will also support the green strategic partnership to tackling challenges to research and commercial cooperation sup- porting a green transition.			
Linkages to UN Sustaina- ble Development Goals	The international system of intellectual property rights exists to foster and protect the value of innovation and technological breakthroughs. The link between innovation and sustainable eco- nomic, social and environmental development is well established, and is expressly recognized in the SDGs.			
	The project will contribute to most significantly to the fol- lowing goals:			
	SDG 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.			
	In particular: Goals 8.2, 8.3			
	SDG 9 : Build resilient infrastructure, promote inclusive and sus- tainable industrialization and foster innovation.			
	In particular: Goals 9.5, 9.B			
	SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.			
	In particular: Goals 16.3, 16.6, 16.10, 16.A			
Project Logic (Theory of Change) ¹ ⁄2-1 page	The long-term development objective of the SSC project is to strengthen the protection of intellectual property rights (IPR) in India for the benefit of innovation and sustainable economic growth. This objective is closely aligned with India's National In- tellectual Property Rights (IPR) Policy, which aims to "stimulate a dynamic, vibrant and balanced intellectual property rights system in India to:			
	 foster creativity and innovation and thereby, promote entrepreneurship and enhance socioeconomic and cultural development, and focus on enhancing access to healthcare, food security and environmental protection, among others of vital social, economic and technological importance." 			

	The intervention level change which is foreseen (the theory of change) can be described as follows:
	lf
	 Denmark supports India's efforts to strengthen the administrative and human resource capacity of the IP office, and if Denmark assists India in building IP awareness in SMEs, startups and universities, and if Denmark supports India in furthering the capacity to enforce IPR among police, customs and judiciary, and if Denmark supports the ongoing efforts to increase commercialization of IP
	Then
	 India's IP registration will be more efficient and consistent; and
	• Indian SMEs, start-ups and universities will be empowered to
	 protect their innovations, brands and designs; and India will have police, customs and judiciary who are capable of enforcing IPR; and
	 India's framework conditions for commercialization of IP are improved
	Resulting in
	• Improved framework conditions for IP registration in accord- ance with national and international legislation; <i>and</i>
	Increased IP generation resulting in economic growth and fur- thering innovation; <i>and</i>
	• Higher level of intellectual property rights enforcement; and
	Rise in entrepreneurship, technology transfer and societal gain from IP generation; <i>and</i>
	• Mutual system awareness between IP professionals and users across India and Denmark to benefit IP internationalization and collaboration in Science, Technology and Innovation.
	Eventually
	• Stronger protection of intellectual property rights in India for the benefit of innovation and sustainable economic growth
00	

Main objectives of SSC project	To strengthen the protection of intellectual property rights (IPR) in India for the benefit of innovation and sustainable economic growth.			
Outcome A	Exchange of best practices and mutual capacity building: Strong institutional, technical and administrative capacity for IP examination and registration			
Output A.1	Quality management			
Output A.2	Comparison of laws, regulations and exchange of practices			
Output A.3	Digital systems and processes related to IP, including customer support			
Output A.4	Training of staff			
Outcome B	Awareness raising and outreach: Increased IP generation and strengthened IP enforcement			
Output B.1	Exchange best practice on IPR enforcement			
Output B.2	Awareness raising on enforcement of IPR			
Output B.3	Awareness raising and outreach to user community			
Outcome C	Commercialization of IP: Rise in entrepreneurship and tech- nology transfer enabled by an improved framework for commer- cialization of IP			
Output C.1	IP Marketplace			
Output C.2	Capacity Building			
Assumptions and risks	Government priorities may shift			
¹ /2-1 page	The theory of change behind this SSC project is based on the fundamental assumptions that the Government of India contin- ues to prioritize strengthening the country's IPR system and con- tinue to consider IPR as an essential element in promoting inno- vation and entrepreneurship, as outlined in the National IPR Pol- icy. There is a risk that unforeseen political developments at the highest levels of government may jeopardize the energy and re- sources that are devoted to IPR reform.			
	Rotations of senior government officers may result in delays			
	The official partners to this project, the DKTPO and the O/o CGDPTM, represent the technical and administrative agencies			

that oversee IP in their respective countries. However, the longterm success of the project is based on the assumption that there is a level of continuity at the departmental and ministerial level. Frequent or unexpected rotations of senior government officers may result in delays in implementation and may necessitate additional emphasis on relationship building, even at later stages in the collaboration. Change in priorities on the ministerial level can make it difficult to ensure participation in activities and can result in gradual de-escalation of the partnership.

Participation of agencies etc. who are not partners to the project is necessary

The enforcement, creation and commercialization of IPR in India is primarily a responsibility of actors which are not formal partners to this project. Success will therefore depend on the ability of the DPIIT, Ministry of Commerce and Industry to engage these agencies. Similarly, outreach to start-ups, SMEs and universities require close cooperation with external institutions, and it will ultimately depend on the willingness of these agents to cooperate.

Close coordination and collaboration with other Danish agencies and programs such as the Innovation Centre Denmark in India (ICDK) in science, technology and innovation, other SSC programs co-located at the Royal Danish Embassy in New Delhi and in Trade Council, will further support such outreach and corporation with stakeholders beyond the project partners. A partnership agreement with ICDK India outlining joint activities of mutual benefit within the framework of the Work Plan is being considered.

Resistance to change among staff may occur

As is described in the background study, significant investments have been made over the past years in removing the backlog in the IP offices through digitalization and significantly increasing the work force. There is a risk that further improvements of the IPR system will not receive the same level of enthusiasm or support as improved quality is harder to demonstrate and quantify compared to improved efficiency. Furthermore, there is a risk that middle management and lower level staff will be resistant to change and uninterested in improving quality unless such change is also reflected in their internal KPIs.

Travel may be restricted

The administrative, educational, and political institutions that make up India's IP system are widely dispersed throughout the country. The Office of the Controller General of Patents, Designs and Trade Marks (O/o CGPDTM) is headquartered Mum-

	bai with branch offices in Delhi, Ahmedabad, Kolkata and Chen- nai, while its main IP training centre is based in Nagpur. Moreo- ver, CIPAM and DPIIT are based in Delhi. It is therefore as- sumed that travel between these, and other major cities, as well as to Denmark, is continually supported and budgeted for on both sides. The Covid-19 pandemic has severely disrupted the ability to travel, and has pushed cooperation to online forums. This format has proven to be feasible in the short term, but for the full potential of this cooperation to be materialized, it is nec- essary that international and domestic travel is restored. Travel options and costs will likely be very uncertain in the short to me- dium term, which results in a variety of risks, which will have to be considered and managed on an ongoing basis.
	There is a risk that officials from certain locations are unable to attend planned workshops and other activities because of budg- etary concerns. This is also the case for planned outreach activi- ties for start-ups, SMEs, and higher education, whose participa- tion will most likely require financial or logistical support.
	Mitigation measures
	To mitigate the above risks, the principal partners of the project, the DKTPO and CGPDTM, will continuously review the mem- bership of the Joint Committee to ensure that it holds the requi- site mandate and reflect the knowledge and authority to effec- tively facilitate the implementation of the project.
Management set-up	A Joint Committee will be responsible for the managerial over- sight of the project throughout its duration. The Joint Commit- tee will approve activity plans and progress reports.
	At the outset, this body will be composed of representatives of O/o CGPDTM, DPIIT, DKPTO and the Danish Embassy. Should the need arise; the membership of the Joint Committee could be expanded to adequately represent other involved entities. The Joint Committee is expected to convene twice a year: one physical meeting and one video conference. Extraordinary meetings will be convened if need arises. The work of the Steering Committee will be based on Terms of Reference.
	A Sector Counsellor, posted at the Royal Danish Embassy in New Delhi, will be a dedicated resource and the main Danish in- terface for the daily operation of the project throughout its cycle The Sector Counsellor will liaise closely with the Indian project coordinator.
	The project leader will travel to India on a recurring basis to monitor and support missions and maintain close working rela- tionships with project partners.

	It is foreseen that video conference will be utilized as a flexible, resource- and climate friendly way to conduct meetings through- out the programme. Video conference will be considered when deemed relevant by both sides. The DKPTO will provide all necessary human resources and contract external expertise, as needed, to fulfill the planned activ- ities.		
Contributions from Dan- ish Public Authority			
	DKPTO will facilitate logistics and if required provide subsid- ence allowances for Indian participants on agreed study trips.		
Contributions from part- ner authority	Based on agreed workplan and timetables, the O/o CGPDTM and DPIIT will make its staff available for trainings, workshops, and discussions in working groups. CGPDTM and DPIIT will also facilitate administration and logistics in connection with vis- its to India by DKPTO-designated participants and experts.		
	CGPDTM and DPIIT will cover travel costs, accommodation and per diem for study tours by officers from their respective de- partments to Denmark.		

Date: 16/11-2020 Eve Huge Spreng

Mr. Sune Stampe Sørensen, Director General **Danish Patent and Trademark Office**

Results Framework and Work Plan for SSC project in intellectual property rights between India and Denmark

Results Framework and Work Plan for SSC Project in Intellectual Property Rights between India and Denmark

Project period:

Updated: 08 November 2020

OBJECTIVE of SSC project: Strengthen the protection of intellectual	Status at project completion:
property rights (IPR) for the benefit of innovation and sustainable	Achieved
economic growth.	Partly achieved – explain
	Not achieved – why

OUTCOME A:	Status at project completion (if earlier year:):
Exchange of best practices and mutual capacity building: Strong institutional, technical and administrative capacity for IP examination and registration	Achieved Partly achieved – explain Not achieved – why

	Develop and implement quality management trademarks in accordance with ISO 9001	Status at project completion (if earlier year:): Achieved Partly achieved – explain Not achieved - why			
Output A.1 indicator: Q	MS documentation meets ISO 9001 standards	Status at project completion: (if earlier year:):			
Activity	Purpose – content - product		artners and resources volved	Timing	Status year:

				ANNEX
A.1.1 QMS organization and documentation for patents and trademarks	 Purpose: Develop i) quality manual; ii) QMS procedures and iii) quality documents / templates in accordance with ISO 9001 Content: consultations/workshops during four one-week missions (two for patent and two for trademark) Product: Mission reports 	Indian lead partner: CGPDTM: participation in workshops and subsequent finalization of documentations by quality management teams from patents and trademarks Danish lead partner: DKPTO: 96 man-days	Patent: Q1 2021, Q2 2021 Trademark: Q1 2022, Q2 2022	
A.1.2 Training for staff in QMS	 Purpose: Introduce O/o CGPDTM management and staff to QMS and provide training Content: training workshops during two one-week missions (one for patent and one for trademark) Product: Mission reports 	Indian lead partner: CGPDTM: participation in training workshops by quality management teams from patents and trademarks Danish lead partner: DKPTO: 48 man-days	Patent: Q3 2021 Trademark: Q3 2022	

Output A.2:	Status at project completion (if earlier year:):
Comparison of laws, regulations and exchange of practices:	
Conduct peer-to-peer exchanges on technical aspects of patent and	
trademark laws, regulations and practices to increase understanding of	
similarities and differences on each side and seek inspiration for	
improvements.	
This knowledge gained under this output feeds into various other outputs including	
training of staff and outreach.	

	Identification of regulations or practices which or which influence training and outreach	Status at project completi	on (if earlier y	AN
Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):
A.2.1 Exchanges in technical fields related to patents	 Purpose: knowledge exchange on legal and regulatory framework and practice for patent examination for all technical fields in India and Denmark Content: workshops during four one-week missions Product: Mission reports, information material for the user community 	Indian lead partner: CGPDTM: controllers from relevant technical groups at Delhi, Mumbai, Kolkata and Chennai patent offices. Danish lead partner: DKPTO: 96 man-days	Q1, Q4 2021 Q2 2022 Q2 2023	
A.2.2 Exchanges in technical fields related to trademarks	 Purpose: knowledge exchange on legal and regulatory framework and practice for trademark examination in India and Denmark Content: workshops during four one-week missions Product: Mission reports, information material for the user community 	Indian lead partner: CGPDTM: Registrars from Mumbai office, and potentially other branch offices. Danish lead partner: DKPTO: 72 man-days	Q3 2021 Q1 2022 Q1 2023	

Output A.3:	Status at project completion (if earlier year:):
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Digital systems and processes related to IP, including customersupport: Increased capacity for supporting the user community andthereby facilitate protection of new innovationOutput A.3 indicator: Minimum 3 groups of controllers and examinershave participated.		Status at project completion (if earlier year:):		ANNI year:):
Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):
A.3.1 Customer support, digital systems and automation	 Purpose: Exchange experiences with regard to digital systems, automation, customer service and other support services to the user community aimed at improving IP registration. Content: workshops during a one-week mission Product: Mission report 	Indian lead partner: CGPDTM: to be decided Danish lead partner: DKPTO: 36 man-days	Q2 2021 Q4 2022	

Status at project completion (if earlier year:):
Status at project completion (if earlier year:):

Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):
A.4.1 Training courses for O/o CGPDTM patent examiners	 Purpose: to train patent examiners on international approaches and relevant technical aspects of patent examinations. This activity will build on the knowledge gained under activity A.2.1. Content: training sessions during four one-week missions. Product: mission reports 	Indian lead partner: CGPDTM: 5 days for 30 patent examiners pr. training course RGNIIPM: planning and administration Danish lead partner: DKPTO: 96 man-days	Q2 2021 Q1 2022 Q1, Q4 2023	
A.4.2 Training courses for O/o CGPDTM trademark registers	 Purpose: to train trademark registers on international approaches and relevant technical aspects of trademark examinations. This activity will build on the knowledge gained under activity A.2.2. Content: training sessions during three one-week missions Product: mission reports 	Indian lead partner: CGPDTM: 5 days for 20-30 trademark registers pr. training course RGNIIPM: planning and administration Danish lead partner: DKPTO: 48 man-days	Q2 2022 Q2 2023	
A.4.3 Study tours to Denmark	Purpose: Conduct study tours for officers from DPIIT/ O/o CGPDTM to experience IPR registration and enforcement in Denmark	Indian lead partner: DPIIT/CGPDTM: three 5- day study tour for 8-10 officers from DPIIT/CGPDTM. Own	Q3 2021 Q3 2022 Q2 2023	

(Other training in Denmark, such as DFC courses will be identified on a recurrent basis)	costs for airfare, accommodation and per-diem		
Content: three one-week study tours Product: mission reports	Danish lead partner: DKPTO: 45 man-days		
1			

OUTCOME B:	Status at project completion (if earlier year:):
Awareness raising and outreach: Increased IP generation and strengthened IP enforcement	

Output B.1:	Output B.1:		(if earlier y	ear:):
Exchange best practice on IPR enforcement: Identification of potential for greater inter-ministerial and cross-authority coordination on IPR related issues				
Output B.1 indicator: strategy/model for enhanced cooperation between IP actors in India.		Status at project completion	(if earlier y	ear:):
Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):
B.1.1	Purpose: Exchange of information regarding legislative, administrative and human	Indian lead partner: DPIIT: planning and administration;	Q2 2021	

				ANNEX 4
Workshop on IP enforcement tools and framework for inter- agency cooperation	resource enablers and challenges with special emphasis on inter-agency coordination. Content: two full-day workshops Product: mission report	participation by relevant representatives engaged in IP enforcement (police, customs, prosecutors, etc.). Danish lead partner: DKPTO: 12 man-days Consultant: 5 man-days and one return-airfare		
B.1.2 Support to development of a model of cooperation between IP actors	 Purpose: Support to DPIIT to develop a strategy/model for enhanced cooperation between IP actors in India. <i>This activity will be carried out if deemed relevant on the basis of B1.1</i> Content: consultations and support to development of terms of reference and work plan for a standing coordination network on IPR. Four one-week missions. Product: terms of reference and work plan 	Indian lead partner: DPIIT: planning and administration; participation by relevant representatives engaged in IP enforcement (police, customs, prosecutors, etc.). Danish lead partner: DKPTO: 36 man-days Consultant: 20 man-days and four return-airfare to India	Q3 2021 Q1 2022 Q1 2023	

Output B.2:	Status at project completion (if earlier year:):
Awareness raising on enforcement of IPR: Customs and police have increased awareness of IPR enforcement mechanisms	

Output B.2 indicator: 7 groups of enforcement agents have received training.		Status		
Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):
B.2.1 Awareness raising and training for police, customs and judiciary	 Purpose: To build capacity for IPR enforcement via training sessions on international best practice and hand-on tools for handling IPR cases. Content: training sessions and workshops during five one-week missions Product: mission reports 	Indian lead partner: DPIIT: planning and administration; participation by relevant representatives engaged in IP enforcement (police, customs, prosecutors, etc.). Consultant: 50 man-days and six return-airfare	Q3 2021 Q1, Q3 2022 Q1, Q3 2023	
B.2.2 Study tours in Denmark	 Purpose: To give representatives from Indian IPR enforcement institutions a greater understanding of the Danish IPR enforcement system. Content: one Five-day study visit to Denmark hosted by DKPTO with input from Danish Customs, Danish Police, Danish State Prosecutors Office and Danish right holders. Product: study tour evaluation 	Indian lead partner: DPIIT: planning and administration; Participation in 5-day study tour for 8-10 officers from police, customs, prosecutors, etc. Costs for airfare, accommodation and per-diem if possible. Danish lead partner: DKPTO: 12 man-days Costs for airfare, accommodation and per-diem on needs basis.	Q2 2022	

	Consultant: 5 man-days and		
	one return-airfare to		
	Denmark		

Output B.3:		Status at project completion	letion (if earlier year:):	
Awareness raising and outreach to user community: to stimulate the generation of IPRs.				
Output B.3 indicator: 11 groups of SMEs, start-ups and university faculty / students have received information about IPR.		Status		
Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):
B.3.1 Support to development of IP awareness raising strategy for CIPAM	 Purpose: To support the development of a multi-year IPR awareness raising strategy for CIPAM by sharing Danish experiences and tools for planning, monitoring and evaluating IP awareness raising campaigns. Content: workshops during a one-week mission Product: mission report 	Indian lead partner: DPIIT: participation by relevant CIPAM officers Danish lead partner: DKPTO: 12 man-days Consultant: 5 man-days	Q4 2020	

			ANNEX
B.3.2 WIPO – India training courses	 Purpose: To provide training on IP in an international perspective as part of WIPO-India training courses targeting university students, young professionals with a business and law background, and government officials whose duties may require them to have an understanding of how the international IP system functions, etc. Content: five full-day training sessions Product: mission report 	Indian lead partner: DPIIT: coordination RGNIIPM: planning and administration Danish lead partner: DKPTO: 10 man-days (to be conducted in connection with other missions)	Ongoing and in connection with other missions
B.3.3 Outreach in higher education and research institutions	 Purpose: To assist CIPAM in raising awareness of intellectual property rights in fields where Denmark is internationally recognized. Content: workshops during three one-week missions Product: mission reports 	Indian lead partner: DPIIT: planning and participation by relevant staff. Danish lead partner: DKPTO: 36 man-days Consultant: 15 man-days and three return airfares.	Q1 2021 Q1 2022 Q1 2023
B.3.4 Outreach to start-ups and SMEs/MSMEs	Purpose: To assist CIPAM in raising awareness of intellectual property rights and support increased Indian-Danish cooperation among start-ups and SMEsContent: Workshops during three one-week missions	Indian lead partner: DPIIT: planning and participation by relevant staff. Danish lead partner: DKPTO: 36 man-days	Q3 2021 Q2 2022 Q2 2023

Product: information materials, mission	Consultant: 15 man-days and	
reports	three return airfares.	

OUTCOME C:	Status at project completion (if earlier year:):
Commercialization of IP: Rise in entrepreneurship and technology transfer enabled by an improved framework for commercialization of IP	

Output C.1:		Status at project completion	(if earlier y	ear:):
IP Marketplace: improved online platforms for marketing IP				
Output C.1 indicator: documented improvements to relevant IP marketing platforms		Status at project completion (if earlier year:):		
Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):
C.1.1 Support to improving relevant IP marketing platforms	Purpose: Exchange of experiences and identification of lessons related to existing platforms for marketing IP (e.g. IP Marketplace in Denmark). Based on lessons learned, provide support to improving the relevance and effectiveness of online	Indian lead partner: DPIIT: planning and participation by relevant staff. Participation from other relevant ministries / offices.	Q2 2021	

platforms in respect to connecting IP owners and prospective investors.	Danish lead partner: DKPTO: 12 man-days	
Content: workshops during a one-week mission Product: Workshop report		

Output C.2		Status at project completion	tus at project completion (if earlier year:):		
Capacity Building: Increased capacity for supporting technology transfer and commercialization of IP					
Output C.2 indicator: 5 Indian technology transfer centres and innovation cells have been engaged in peer learning including Danish counterparts concerning IP commercialization		Status			
Activity	Purpose – content - product	Partners and resources involved	Timing	Status (year:):	
C.2.1 Mutual capacity building for technology transfer centres and innovation cells in India and Denmark	Purpose: Peer learning between Indian and Danish technology transfer centres and innovation cells to foster increased cooperation and capacity for supporting technology transfer and commercialization of IP Content: Peer learning activities during two one-week missions	Indian lead partner: DPIIT: planning and participation by relevant staff. Venue for workshop and training sessions as relevant. Danish lead partner: DKPTO: 24 man-days	Q4 2021 Q3 2023		

	Product: mission reports	Consultant: 10 man-days and two return airfares.		
C.2.2 International conference on IP commercialization.	 Purpose: exchange of experience and international best practice examples of IP commercialization. Contents: conference during a one-week misison Outcome: Conference report 	Indian lead partner: DPIIT: Danish lead partner: DKPTO: 12 man-days Consultant: 10 man-days and two return airfares.	Q3 2022	