# **Evaluation of Media Cooperation under the Danish Arab Partnership Programme (2005-12)**

Annex E: Projects sampled for evaluation





May 2013

## Annex E Projects sampled for evaluation

### Projects evaluated for investigative journalism

Programme title	Project title and objective	Arab partner	Danish partner	Documentation
Media Cooperation with the Wider Middle East. Overall Strategic Approach for the Inception Phase, 2004-05.	Component 3: Professionalisation and Investigative Journalism  Immediate Objectives  1-Create a regional platform for investigative journalism  2-Identify partners who will be active in carrying out the project  3-Identify journalists with interest/experience in investigative journalism in Lebanon, Syria, Jordan and Palestine  4-Hold seminar on investigative journalism, discussion of ideas for investigation, selection of proposals and coaching of journalists for test activities  5-Reach agreements with media owners on supplementation of the journalists engaged in the project and publication of their investigative reports	AmmanNet	Foreningen for Undersøgende Journalister (FUJ) Dansk Journalistforbund, DJ IMS	IMS programme document on Regional Inception phase; concept paper including component 3 from Aug26, 2004; IMS concept paper, April 2004; progress report, March, 2005; Evaluation Report, 14 May 2005
Media Cooperation with the Arab World and Iran. Programme Document. 1st Phase, 2005-07.	Component 3 – ARIJ  Overall Objectives  The overall objective of the project is, through Arab-Danish professional cooperation, to support the production of high quality media content that is of benefit to the Arab public.  The project aims to establish and consolidate the ARIJ platform for investigative journalism thereby supporting and empowering Arab journalists to carry out and publish investigative reporting.	Arab Reporters for Investigative Journalism (ARIJ); Ibrahim Hamidi from Al-Hayat (Damascus office, Syria) Rana Sabbagh from Al-Ghad (Jordan) Daoud Kuttab from AmmanNet (Jordan)	Foreningen for Undersøgende Journalister (FUJ); IMS Dansk Journalistforbund, DJ Danish School of Journalism (DSJ) Institute for Professional Journalists, Lebanese American University (IPJ/LAU) American University in Beirut	Mid-term evaluation January 12, 2007; Appraisal note Media Cooperation with the Arab World and Iran, May 2005; Mogens Blom BFT.5; Aftale UM/IMS 1st phase; Programme framework, component 3; annex 3, component 3 on ARIJ

Programme title	Project title and objective	Arab partner	Danish partner	Documentation
Media Cooperation with the Arab World and Iran. Programme Proposal. 2 <sup>nd</sup> phase, 2007-09.	Four focus areas: 1-Enhancing media freedoms primarily through media and election monitoring, 2-Reforming media associations enabling them to defend the rights of journalists 3-Improving media standards through investigative journalism and PSB partnerships	Arab Reporters for Investigative Journalism (ARIJ)	Foreningen for Undersøgende Journalister (FUJ); IMS Dansk Journalistforbund, DJ	IMS 4th bi-Annual progress report, September 2009; Aftale UM/IMS on 2 <sup>nd</sup> phase; Completion report 2007-11; budget; Final report 2009 review
	4-Establishing new media platforms by promoting documentaries and facilitating exchanges and twinning between media professionals in Denmark and MENA.			
Media Cooperation	Reduced to three focus areas:	Arab Reporters for	Foreningen for	IMS Programme Framework 3rd
Programme (MCP) –	Enhancing media freedom;	Investigative Journalism (ARIJ);	Undersøgende Journalister (FUJ); IMS Dansk Journalistforbund, DJ	Phase, budget; UM status report; (confidential report) on DSJ training; ARIJ website, interviews with ARIJ and beneficiaries; ARIJ monthly reports; IMS country introductions; various Annexes on ARIJ; various reviews from Kim Brice
Denmark, the Arab World		<u>Beirut</u>		
and Iran. Programme Framework. 3 <sup>rd</sup> Phase, 2009-	Connecting media workers	Al-Hayat newspaper		
11.	Immediate objectives: 1-Media freedom/standards furthered through	New TV		
		An Nahar		
		<u>Cairo</u>		
	2-The ARIJ platform for investigative journalism	Al Watan		reviews from Kim Brice
	consolidated and regionally expanded	Al Masry Al Youm		
	3-Networking, understanding and knowledge of each	El-Chrouk editor		
	other's regions and cultures among media professionals in Denmark/Western Europe and the MENA region	Youm7		
	increased.	ONTV		
		Ali Belail Production		

Programme title	Project title and objective	Arab partner	Danish partner	Documentation
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework. 4 <sup>th</sup> Phase, 2011- 13.	1-Enhancing ability of media to serve as a platform for transparency, diversity, pluralism and accountability.  2-Improving Media Professionalism in MENA region.  3-Building social capital and mutual understanding between media workers in the MENA region and DK Key Outcome Indicators:  Institutional structures of AWG stabilised to support effective cooperation between Media and Human Rights NGOs across the region.  The AWG involved in at least five media monitoring activities that receive broad coverage in local media.  AWG positioned as expert body for the MENA region New types of media monitoring and advocacy activities developed and implemented	Arab Reporters for Investigative Journalism (ARIJ); Journalist Associations in the Arab World and Iran; Association Marocenne du Journaliste Investigative; Reseau des femmes journalistes au Maroc (K2 exchange partners) Association Marocaine des journalistes d'investigation (AMJI) Transparency International (Morocco chapter)	Foreningen for Undersøgende Journalister (FUJ); IMS Dansk Journalistforbund, DJ Media Frontiers (MF) Virtual Road, provides secure hosting and specialised security support to online media. Media Frontiers is likely to form part of activities planned in relation to online media in the MENA region.	IMS Programme Framework, 4th Phase; Phase IV budget; Jordan and Morocco Programmes

Projects evaluated for media monitoring

Program title	Project objectives	Arab partner	Danish partner	Documentation
Bilateral Media Cooperation Programme with Jordan. Project Document. 2005-07 Phase I	Strengthen citizens' access to reliable information by improve plurality of the Jordanian media and creating dialogue between Jordanian and	Community Media  Network: Eye on Media		JORA Review final report  Media Cooperation with the Wider Middle East: Overall Strategic Approach for the Inception Phase, August 2004.
	Danish media professionals:  - Develop reliable and pluralistic online media  - Improve professional journalism and accountability in the Jordanian media			Concept Note: Inception Phase for the Development of Regional Cooperation for Media Freedom in the Wider Middle East, April 2004
Media Cooperation with the Arab World and Iran.	Component: Enhancing Media Freedom:	Jordan Commission for Democratic Culture	IMS	Pre study for Evaluation of Partnership for Dialogue and Reform 21.5.2011
Programme Proposal. 2 <sup>nd</sup> phase 2007-09	1- Enhancing media freedoms primarily through media and election monitoring, 2-Reforming media associations enabling them to defend the rights of journalists 3-Improving media standards through investigative journalism and PSB partnerships 4-Establishing new media platforms by promoting documentaries and facilitating exchanges and twinning between media professionals in Denmark and MENA.	Community Media Network: Eye on Media		RMPA Programme Proposal: Media Cooperation with the Arab World and Iran: Programme Proposal, 2 <sup>nd</sup> phase: 2007-2009, May 2007  MoU JCDC 2007  Minutes of Meeting, Arab Working Group Annual Meeting, Casablanca, 18-21. 11.2007, Casablanca, Morocco,  Minutes of Meeting, Arab Working Group, 19.10.2007, Amman, Jordan

Program title	Project objectives	Arab partner	Danish partner	Documentation
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework. 3 <sup>rd</sup> Phase, 2009-11.	To improve standards of media professionalism in the MENA region and to further media's ability to serve as a platform for transparency, accountability and a diversity of views and opinions in the MENA region:-Professional standards improved and media policy reforms promoted at national and regional levels through fact-based monitoring and advocacy.  National and regional civil society actors' capacity in the MENA region strengthened in undertaking professional media monitoring and use output for advocacy purposes.	-The Arabic Network for Human Rights Information (Egypt) -Cairo Institute for Human Rights Studies, (Egypt) -National Council for Freedom in Tunisia -Jordanian Commission for Democratic Culture (JCDC) -Adaleh Center for Human Rights Studies, Jordan	IMS Osservatorio De Pavia	Annex A: AWG, Phase III 2009-2011, MCPA Final Report Tunisia ATFD Memorandum of Understanding, between International Media Support and Jordanian Commission for Democratic Culture-JCDC Cooperation Programme (MCP) Denmark, the Arab World and Iran (programme Framework 2009-2011) Memorandum of Understanding Between Arab Working Group and International Media Support, December 2011. "Review of IMS Media Cooperation Programme with the Arab World and Iran: 2007-2009", March 2009 IMS Annual Reports IMS Website AWG Website EoM Website
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework. 3 <sup>4d</sup> Phase, 2011- 13.	1-Enhancing ability of media to serve as a platform for transparency, diversity, pluralism and accountability. 2-Improving Media Professionalism in MENA region. 3-Building social capital and mutual understanding between media workers in the MENA region and DK	-The Arabic Network for Human Rights Information (Egypt) -Cairo Institute for Human Rights Studies, (Egypt) -National Council for Freedom in Tunisia -Jordanian Commission for Democratic Culture (JCDC) -Adaleh Center for Human Rights Studies, Jordan	IMS Osservatorio De Pavia	Board Notice Phase IV 2011-2013 MCPB MCPB Progress Report 2011 Cooperation Programme (MCP) Denmark, the Arab World and Iran (programme Framework 2011-2013) The Arab Working Group for Media Monitoring Strategy draft 2011-2013 IMS Background Note to Evaluators Visit to Egypt, November 12, 2012

Program title	Project objectives	Arab partner	Danish partner	Documentation
Media in Transition. A programme proposal for Egypt, Tunisia, and the MENA region. Programme document. Mar. 2011 – Sept. 2012	1- To enhance dialogue and partnerships in furthering media reforms between key media stakeholders in Egypt and Tunisia and with international media support and advocacy organizations.  2- To improve standards of journalism and further media's ability to serve as a platform for transparency, accountability and a diversity of views and opinions.  2— To provide swift and flexible media support in response to emergencies and opportunities for reforms elsewhere in the MENA region.	The Arabic Network for Human Rights Information (Egypt) -Cairo Institute for Human Rights Studies, (Egypt) -National Council for Freedom in Tunisia	IMS	IMS Programme Proposal. Media in Transition – Egypt, Tunisia and the MENA region  Phase IV 2011-2013 (MCPB): Arab Working Group for Media Monitoring, Annex A

Projects evaluated for Legal Reform

Programme title	Project objectives	Partner	Documentation
EGYPT			
1.0	Objective 1: To enhance dialogue and	Association for Freedom of Thought	Media in Transition, A programme proposal for Egypt, Tunisia, and the MENA region, Programme Document March 2011
	Egypt, Tunisia, and the partnerships in furthering	and Expression (AFTE)	Board Notice, Media in Transition, 15 Apr 2011
MENA region	media reforms between		MITA Budget March 2011-September 2012
March 2011	key media stakeholders in Egypt and Tunisia and	The Arabic Network for Human Rights Information (ANHRI)	MFA Programme Reporting MITA March 2011
	egypt and Tunisia and with international media support and advocacy		IMS in post-revolution Egypt—Placing the expanded engagement in a strategic frame, 1st Draft, November 2011
	organizations	National Coalition for Media Freedom	IMS, MENA Department (internal document)
			Travel Report, 14-20 February 2011, Egypt, Michael Irving Jensen & Rasmus Steen;
		riccia i reccom	Agreement and MoU, Association for Freedom of Thought and Expression (AFTE), Towards an Independent Broadcasting Regulatory Authority in Egypt, November 2011-February 2012, 01.11.2011;
			Agreement, MoU and application, The Arabic Network for Human Rights Information, Secretariat of the National Coalition for Media Freedom, ANHRI, 26.04.2011

		Agreement and MoU, The Arabic Network for Human Rights Information, Drafting a new Press and Information Law Nov. 2011-April 2012,
		Agreement and MoU, Arab Network for Human Rights Information (ANHRI), Draft Law for the Journalists' Syndicate and Model Statute for Media Unions, Drafting a new Press and Publications Law, 01.11.2011
		File note: Egypt strategy meeting, 1 June 2011, IFEX Strategy Conference, Beirut
		File note: 13 March 2011, Consultation Meeting, Cairo, Egypt;
		File note: Media Development and Policy Reform in Egypt; 29 March 2011, Cairo;
		International Press Freedom and Media Development, Organisations Conference Call on Egypt, 7 February 2011, Minutes and Action Points;
		International Partnership Meeting and Joint Meeting with the Egyptian Coalition for Media Reform, 29 March 2011, Cairo
		Status Report: Media Development and Policy Reform in Egypt, May 2011 Events, Cairo
		File note: Egypt strategy meeting, 1 June 2011, IFEX Strategy Conference, Beirut
YEMEN		
Joint Yemen Media	The thematic area: "Media	Programme Document, JYMDP, Phase I, November 2007
Development Programme	policy and legal reform"	D D WATER BY HALL I ACCO

Joint Yemen Media Development Programme (JYMDP), 2007-09	The thematic area: "Media policy and legal reform" has the immediate objectives:  1) Coordination and information sharing enhanced between key international actors engaged in working to promote press freedom and access to information in Yemen.  2) Collaboration and campaigning capacity of Yemeni media actors strengthened to improve	Yemen Journalist Syndicate (YJS) Yemen Parliamentarians Against Corruption (YemenPAC)  Article 19 IREX World Association of Newspapers and News Publishers (WAN- IFRA)	Programme Document, JYMDP, Phase I, November 2007 Programme Document, JYMDP, Phase II, November 2010 Final Mission Report, Junge — October 04, undated, unsigned Status on Work Plan for Freedom of the Media, 13.09.04 Christina Dahlman: Report from Mission to Yemen, 30 November — 7 December 2007, Danish-Yemen Media Cooperation Programme (IMS), 12 Dec 2007; IMS: Media in turmoil: An assessment of the media sector in Yemen, January 2012; Freedom of Expression in Yemen. A Critical State of Affairs, International Partnership for Yemen. Mission Report, 7-11 November 2010; Mission report. Partnership mission to Yemen 6-14.11.2010 (undated, unsigned) Article 19: Conference Proposal. Right to Information in MENA Region. Tentative- 14-15 December 2009, Amman, Jordan (undated, unsigned); Narrative Report, ARTICLE 19, Global Campaign for Free Expression Yemen. Access to Information in Yemen, Nov 2008-Nov 2009, prepared by Saeda Kilani; (Total amount of grant: \$102,121.01)
Joint Yemeni Media	impact of work in the area of press freedom, freedom of expression and access to information.	International Federation of Journalists (IFJ)	Report on Media Law Meeting in Cairo 26-26.04.2010; undated, unsigned, Yemen Media Law meeting, Agenda, Cairo 25-26.04.2010; MoU, between YemenPAC, IREX and IMS, Drafting of Audivisual Law in Yemen – Phase 1, July 2012; Agreement YemenPAC, Training "Directing Performance at the Time of Crises and Revolts", 1 June –

Development Programme (JYMDP), Phase II, Project Document 2010-12, April 2010	Overall objective: To strengthen freedom of expression and further develop the media sector in Yemen.  Immediate objective: Strengthen (international) cooperation and coordination for media development and press freedom	30 June 2011; Project's Summary. Directing performance at the time of crises and revolts, undated, unsigned; Contract, YemenPAC, June 2011, p. 2; Agreement YemenPAC, Workshop on New Press Law for Yemen in Beirut, 01/02 Dec. 2010; Annual Report JYMA, 31. Jan. 2011; Status Report JYMA Phase II. Aug 2010-Dec. 2012, undated; Media Forum in Yemen inspires lively debate on media issues; undated, unsigned; Media Report, undated; unsigned (2009); Minutes: Danish-Yemeni Media Programme 2007-09, Informal meeting, International media organisations, Copenhagen, 31 January 2008;
		Press Release: International Partnership For Yemen, Reports On Critical Press Freedom Situation, 16 Nov 2010;
		Mission Report: Mission to Yemen 2-11.02.2011, undated, unsigned;
		Report on situation of projects and future actions in Yemen; undated, unsigned;

### Projects evaluated for Online Media

Programme title	Project title and objective	Arab partner	International/ Danish partner	Documentation
TUNISIA				
Media Cooperation with the Arab World and Iran, Programme Proposal 2nd phase 2007-09, May 2007	Support to Radio Kalima was not the subject of the focus areas of the Regional Media Programme, 2 <sup>nd</sup> phase (RMPA), but is mentioned in the Completion Report under: 13. Problems and adjustments: [] d. From contingencies, the programme supported the exiled radio station Kalima from Tunisia, providing one of the only radio services to the country.  The progress report of Nov. 2008 states the objective "to further Media Freedom in the Region"	Radio Kalima	OSI (Danicom AMARC for consultancy)	Agreement, 29 February 2008 (13,000 EUR)  Project Application: Kalima Radio multi-media platform project, 15 Dec 2007  Agreement Radio Kalima Radio and multi-media platform, 29 February 2008;  Travel Report, 4-7 February 2011, Tunisia; Michael Irving Jensen & Osama Hababeh;  Completion report. Danish-Arab Partnership Programme, 31 Jan 2011  Media Cooperation with the Arab world and Iran. 2007-2009. Second bi-Annual progress report, Nov 2008  Media Cooperation with the Arab world and Iran. 2007-2009  Fourth bi-Annual progress report, September 2009
Media in Transition. A	Overall objective: To improve standards of			

programme proposal for Egypt, Tunisia, and the MENA region. Programme Document. March 2011.	journalism and further media's ability to serve as a platform for transparency, accountability and a diversity of views and opinions during transition in Egypt and Tunisia			Board Notice, Media in Transition Programme, 15 Apr 2011 Possible support to Radio Kalima and Radio Six in Tunisia. Assessment Report Joint AMARC/Danicom. March 2011;
EGYPT				
Media in Transition. A programme proposal for Egypt, Tunisia, and the MENA region. Programme Document. March 2011.	Institutional twinning with DR P3 with the objective of: "Creating professional links between the Danish and Egyptian radio stations in order to exchange work experience and knowledge among the staff" and 2) "providing Danish radio listeners with new perspectives on Egypt through the broadcasting of P3 life from Cairo, including focus on the current Egyptian election on November 28-29, 2011"	Radio Horytna	DR P3 Den2Radio	MoU between IMS and DR P3 MoUs between IMS, Horytna and Den2 Radio Agreement 'Egyptian Reporter's Network", undated, (2011) (8,243 Euro) Contract Horytna: Morasel Report (Reporters Network), unsigned, undated (2011)
Media Cooperation Programme (MCP) – Denmark, the Arab world and Iran, Programme Framework 3 <sup>rd</sup> Phase. 2009-11	Institutional twinning with Den2Radio with the objective of "producing and interacting with Egyptian Web radio journalists", and "introducing Egyptian Web radio journalists to the use of the editing system Hindenburg", and "investigating new areas and possibilities for Web-based radio cooperation with Horytna". (MoU)			
	two months pilot project entitled 'Egyptian Reporter's Network'" (agreement)			
Media Cooperation Programme (MCP) – Denmark, the Arab world and Iran, Programme Framework 3 <sup>rd</sup> Phase. 2009-11.	Institutional twinning between two Web media with the objective to "exchange professional knowledge and experience between Web journalists from DR and Youm7 as a means to strengthen the professional relationship between Danish and Egyptian media professionals" (MoU)	Youm7	DR – Web News department	MoU between IMS and DR

Programme title	Project title and objective	Arab partner	International/ Danish partner	Documentation	
Media in Transition. A programme proposal for Egypt, Tunisia, and the MENA region. Programme Document. March 2011.	A 3-day training session on video journalism and the mobile journalism project are submitted under the immediate Objective 2: To further media professionalism – Support to shining stars. Overall objective: To improve standards of journalism and further media's ability to serve as a platform for transparency, accountability and a diversity of views and opinions during transition in Egypt and Tunisia	Al Masry al Youm	World View	Power TV at AMAY 4-5 Oct 2011— How to improve your visual storytelling. Narrative Report. Undated. Unsigned.  MoU on the project: Mobile Journalism for the Egyptian election 21 October – 4 December 2011, 1 Oct 2011  IMS in post-revolution Egypt – Placing the expanded engagement in a strategic frame. 1st Draft, November 2011  IMS, MENA Department (internal document)	
JORDAN					
Bilateral Media Cooperation Programme with Jordan. Project Document. International Media Support (IMS). March 2010.	Overall objective of the bilateral programme with Jordan is: Strengthen citizens' access to reliable information by improving plurality of the Jordanian media and creating dialogue between Jordanian and Danish media professionals"  Support to Al Ghad is submitted under objective 2: "Develop reliable and pluralistic online media"  And the MoU specifies: Al Ghad will develop its online portal with the "aim to be among the most read in Jordan, with a view to include people in rural areas and to rely on user generated content" (MoU 30 June 2010)	Al Ghad (Ma'an FM University Community Radio; Yamouk FM University Community Radio; Karak FM University Community Radio; Jordanian University of Science & Technology)	Politiken Video 21 IREX	Agreement and MoU between IMS and Al Ghad Status report (undated) reporting period July 2010 – February 2011; Status Report, May 2012, reporting period February 2011 – February 2012; Al Ghad narrative reports, Jan 2011 – February 2012	

Programme title	Project title and objective	Arab partner	International/ Danish partner	Documentation
LEBANO	N			
Media Cooperation Programme (MCP)— Denmark, the Arab World and Iran. Programme Framework 3rd Phase, 2009-11	The twinning projects are submitted under the focus areas enhancing media standards and connecting media workers. The overall objective of the project is to develop and qualify a common ground for dialogue and collaboration between the media in the Arab World and Denmark." Objective of the Web journalism in Beirut project was to: "exchange knowledge and experience between Danish and Lebanese web journalists, as a means to strengthen the professional relationship between the Danish newspaper Information and the Lebanese Al-Akhbar." (Agreement).	Al Akhbar	Dagbladet Information	Agreement between Al Akhbar Daily, IMS and Dagbladet Information A/S, Jan 2010 54,545 USD Nicolai Thyssen: A brief report from a visit to Beirut, Copenhagen, March 2010 MoU between Dagbladet Information and Al-Akhbar, undated (Nov 09) 7,365 DKK Twinning Agreement Web journalism in Beirut, between IMS and Dagbladet Information A/S, Jan 2010

### Overview of projects evaluated for public service broadcasting

Program title	Project objectives	Arab partner	Danish partner	Documentation
JORDAN				
Media Cooperation with the Arab World and Iran. Programme Proposal. 2 <sup>nd</sup> phase, 2007-09.	PSB values and children content Production and co-production of children content. Broadcasting of coproduced content	Jordan Radio and Television Corporation (JRTV)	IMS/DR	

Program title	Project objectives	Arab partner	Danish partner	Documentation
YEMEN				
Joint Yemen Media Development Programme (JYMDP), 2007-09.  Joint Yemeni Media Development Programme (JYMDP), Phase II, Project Document 2010-12.	Local support to local and community radio stations.  Freedom of media  Training of journalists  PSB/Local radio development.  To enable staff and management to gradually be introduced to the principles and skills of PSB, with focus on the social, economic and democratic development in their region and with the purpose of creating role models for other local/regional stations in Yemen.	Yemen General Corporation for Radio and TV (YGCRTV)	Danicom	JYMDP 2007-2009  JYMDP Bi annual status report  Danicom Implementation Reports 2010 and 2012.  Danicom completion reports 2010 and 2012.

### Projects evaluated for Community Media

Programme title	Objectives	Arab partners	International/Danish partners	Documentation
JORDAN				
Bilateral Media Cooperation Programme with Jordan. Project Document 2010  Media Cooperation Programme (MCP)	Both programme documents state as overall objective: Strengthen citizens' access to reliable information by improving plurality of the Jordanian media and creating dialogue between Jordanian and Danish media professionals.  Immediate objectives: Strengthen community media involving women	New Ma'an Radio at Al-Hussein bin Talal University, Centre for Studies, Consultations and Community Development Voice of Al-Karak, Mu'tah University Karak Yarmouk FM, University of Irbid; coordination: No Restrictions for Media Centre Jordanian University for Science and Technology (J.U.S.T.) Roya TV	Danish National Broadcasting Corporation DR P4 IREX	Project Document. March 2010 Board Notice, 17 May 2010 Agreement with Implementing Partner, 3 June 2010 Final Budget Jordan Media Cooperation Programme 2010-2012 Working contracts and agreement with National Coordinator Dina Ghassan Liddawi; Separate agreements and MoU with all Radio Stations and Roya TV; Farah Al-Nas: MSS Report on "Your Voice, Your Choice", Budget, List of Editions, 10 reports on training delivered; Collective MoU with J.U.S.T., Roya TV, GJU, J.U.S.T., Al-Hussein bin Talal University/Sawt Al Janoub FM, Yarmouk

Denmark, the Arab World and Iran. Programme Framework, 4th Phase 2011-13	and youth in rural and lower-middle income areas	German Jordanian University (GJU) Farah Al-Nas Radio ARIJ (training) (Al Ghad)		University/Yarmouk FM, Mu'tah University / Sawt Al Janoub FM No Restrictions for Media Training Centre: Contract Termination of Agreement (23.11.2011); Letter Dina Lidawi 23.08.2010; Agreement 01.08.2010 Final narrative report for the Akbar Eddar programme by Hani Alamareen, Akbar Eddar producer (undated) Report Dima Hamdan (undated; no headline); 8 Progress Reports (July 2010-May 2011); IMS final report (undated); 7 reports from Karakh University (Arab) Twinnings: No materials could be located Zeina El-Hélou: Evaluation Report. International Media Support The Bilateral Media Cooperation Programme in Jordan. 19 July 2012 Nina Grønlykke Mollerup: The media situation in Jordan. August 2009
TUNISIA				
Media in Transition A programme proposal for Egypt, Tunisia, and the MENA region. Programme Document. March 2011	<ol> <li>To enhance dialogue and partnerships in furthering media reforms between key media stakeholders in Egypt and Tunisia and with international media support and advocacy organizations</li> <li>To improve standards of journalism and further media's ability to serve as a platform for transparency, accountability and a diversity of views and opinions during transition in Egypt and Tunisia</li> </ol>	Tunisian Syndicate of Independent Radios (STRL)  National Committee of Information and Communication Reform (INRIC)  Radio 6  Radio Chaabe	AMARC Oxfam, Swiss Cooperation UNESCO	Project Document / MITA Budget March 2011 Board Notice 19.04.2011 Media development in Tunisia: Findings of IMS /AMARC Community Media Assessment July 2-12, 2011. A joint mission by International Media Support (IMS) and World Association of Community Radio Broadcasters (AMARC) Tunisian media in transition— Building the environment for free and professional media. Strategy document and programme proposal, International Media Support, September 2012 Danicom: Possible support to Radio Kalima and Radio Six in Tunisia. Assessment report joint AMARC / IMS Mission March 2011 Danicom: Possible support to the Radio Sector in Tunisia. Assessment report joint AMARC / IMS Mission March 2011 Agreement with Radio Chaabe, 20.07.2012 Application Radio Chaabe, 23.05.2012

World Association of Community Radio Broadcasters (AMARC): Media Development in Tunisia. Agreement MDIA-MITA-2011-6. Narrative Report
Media Development in Tunisia: Workshops on Community Media Centres and Community Radio, July 2-12, 2011
Republic of Tunisia, National Authority for the Reform of Information and Communication (INRIC): INRIC Report, Executive Summary, April 2012
Michael Irving Jensen & Osama Hababeh: Travel Report. 4-7 February 2011. Tunisia.
Petter Åttingsberg & Rasmus Steen: Travel Report. 28-31 May 2012. Tunisia.

#### Projects evaluated for documentary filmmaking

Programme title	Project objectives	Arab partner	Danish partner	Documentation
EGYPT				
Media Cooperation with the Arab World and Iran. Programme Proposal. 2 <sup>nd</sup> phase, 2007-09.	Documentary production/training Coproduction of documentaries	Arab Institute of Film (AIF)	IMS	Regional Media cooperation Program (2007-09) IMS
EGYPT				
Media Cooperation Programme (MCP) – Denmark, the Arab world and Iran, Programme Framework 3 <sup>rd</sup> Phase. 2009-	Documentary production/training-	Screen Institute of Beirut (SIB)	IMS	MCP Denmark, the Arab world and Iran Proposal framework 3 <sup>rd</sup> phase. 2009-11
11.	Managing the SIB film fund and screen academy (management skills and fund raising for			MCP Denmark, the Arab World and Iran. Programme framework 4 <sup>th</sup> phase 2011-13
	content). Developing networking of filmmakers			MCP Framework budget 2009-11 IMS
	Strengthening collaboration with between Arab filmmakers and DK filmmakers			MCP 2011-13 Budget IMS
Media Cooperation Programme (MCP) Denmark, the Arab World and Iran. Programme Framework, 4th Phase 2011- 13.	Production and coproduction of genre documentaries and short films on social and political ills.			

Programme title	Project objectives	Arab partner	Danish partner	Documentation
JORDAN				
Media Cooperation with the Arab World and Iran. Programme Proposal. 2 <sup>nd</sup> phase, 2007-09.	Documentary production/training Coproduction of documentaries	Arab Institute of Film (AIF)	IMS	
Media Cooperation Programme (MCP) – Denmark, the Arab world and Iran,	Documentary production/mentoring	Screen Institute of Beirut (SIB)	IMS	MCP Denmark, the Arab world and Iran Proposal framework 3 <sup>rd</sup> phase. 2009-11
Programme Framework 3 <sup>rd</sup> Phase. 2009-11.				MCP Denmark, the Arab World and Iran. Programme framework 4th phase 2011-13
Media Cooperation Programme (MCP)				IFFPA (FIAPF). List of accredited festivals
Denmark, the Arab World and Iran. Programme Framework, 4th Phase 2011-13.				MoU SIB/IMS
Programme Pramework, 4th Phase 2011-13.				Review of MCP in the Arab World 2009 (Kim Brice)
LEBANON				
Media Cooperation Programme (MCP) – Denmark, the Arab world and Iran,	Documentary production/mentoring	Screen Institute of Beirut (SIB)	IMS	MCP Denmark, the Arab world and Iran Proposal framework 3 <sup>rd</sup> phase. 2009-11
Programme Framework 3 <sup>rd</sup> Phase. 2009-11.				MCP Denmark, the Arab World and Iran. Programme framework 4th phase 2011-13
Media Cooperation Programme (MCP) Denmark, the Arab World and Iran. Programme Framework, 4th Phase 2011-13.				www.screeinstitutebeirut.org
TUNISIA				
Media Cooperation Programme (MCP)	Films student exchange	Talid Wayaa	DNFS	Tunisia IMS report June 2011.
Denmark, the Arab World and Iran. Programme Framework, 4th Phase 2011-13.	To increase the mutual inspiration and understanding between MENA and DK professionals.	Mohamed Abdelgham		

#### Projects evaluated for twinning<sup>1</sup>

Programme title	Project title and objective	Arab partner	Danish partner	Documentation
EGYPT				
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework 3 <sup>rd</sup> Phase. 2009-11.	Regional group twinning between journalists with the <i>overall objective</i> to "get journalistic investigative products with new and high quality content based on joint tools for investigative reporters (the ARIJ Manual), and to raise the level of knowledge and understanding of societies in the Middle East and Denmark". <sup>2</sup>	ARIJ as organizing partner.  Participating partners: <sup>3</sup>	Danish School of Media and Journalism (Update) as organizing partner.	Draft narrative report.
		The dailies Al Ghad of Jordan and Al-Masry Al-Youm of Egypt; ON TV of Egypt; and	Participating partners: the dailies Information and Politiken; and the Danish	
		Mustaqbal TV (Future TV) and New TV (Al Jadeed).	National Broadcast Cooperation (DR).	
Media in Transition. A programme proposal for Egypt, Tunisia, and the MENA region. Programme Document. March 2011.	Institutional twinning between two radio stations with the objective of 1) "creating professional links between the Danish and Egyptian radio stations in order to exchange work experience and knowledge among the staff"; and 2) "providing the Danish radio listeners with new perspectives on Egypt through the broadcasting of P3 live from Cairo, including focus on the current Egyptian election on November 28-29, 2011".4	Horytna	Danish National Broadcast Cooperation (DR) – P3.	MoU between IMS and DR P3.  Narrative report by DR P3.
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework 3 <sup>rd</sup> Phase. 2009- 11.	Institutional twinning between two Web radio stations with the <i>objective</i> of 1) "producing and interacting with Egyptian Web radio journalists"; 2) "introducing Egyptian Web radio journalists to the use of the editing system Hindenburg"; and 3) "investigating new areas and possibilities for Web-based radio cooperation with Horytna".5	Horytna	Den2Radio <sup>6</sup>	MoUs between IMS, Horytna, and Den2Radio. Narrative report by Den2Radio.

<sup>&</sup>lt;sup>1</sup> The identified twinnings for evaluation are based on the country background notes for Egypt, Jordan and Lebanon developed by IMS to guide the evaluation. The following twinnings were not evaluated due to lack of access to interviewees: 1) twinning between Royal Film Commission of Jordan and Animationshuset with the objective of conducting an animation workshop for children; 2) institutional twinning between the dailies An-Nahar and Politiken with the objective of developing articles to be published in both papers; and 3) twinning between ON TV of Egypt and Danish National Broadcast Cooperation (DR) with the objective of providing the political editor of ON TV the opportunity to look into the Danish election process.

<sup>&</sup>lt;sup>2</sup> Source: narrative report.

<sup>&</sup>lt;sup>3</sup> The monthly magazine Syria Today was also targeted for the group twinning but not sampled for evaluation.

<sup>&</sup>lt;sup>4</sup> Source: MoU.

<sup>&</sup>lt;sup>5</sup> Source: MoU.

Programme title	Project title and objective	Arab partner	Danish partner	Documentation
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework 3 <sup>rd</sup> Phase. 2009- 11.	Institutional twinning between two Web medias with the <i>objective</i> to "exchange professional knowledge and experience between Web journalists from DR and Youm7 as a means to strengthen the professional relationship between Danish and Egyptian media professionals". <sup>7</sup>	Youm7	Danish National Broadcast Cooperation (DR) – Web- News department. <sup>8</sup>	MoU between IMS and DR IMS report. DR evaluation report.
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework 3 <sup>rd</sup> Phase. 2009- 11.  Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework, 4 <sup>th</sup> Phase. 2011- 13.	Institutional twinning with the <i>objective</i> of creating a Cairo Photo Marathon in 2011 and Photo Marathons in Cairo, Alexandria and Ismailia in 2012 in order to "provide an opportunity for photography enthusiast, amateurs and professionals to engage creatively with photography, (-), and to spark an interest in, draw attention to, and open up a playful and inspirational space for elaborations for art and- documentary photography without any strings attached other than those outlined by the ground rules of the competition". <sup>9</sup>	Danish Egyptian Dialogue Institute (DEDI)	Danish Photo Marathon	MoUs between IMS and DEDI. DEDI completion report. Narrative report.
Media Cooperation Programme (MCP) – Denmark, the Arab World and Iran. Programme Framework, 4 <sup>th</sup> Phase. 2011- 13.	Media seminar twinning with the <i>objective</i> of inviting the ON TV staff (general manager and journalist) as guest speakers to a CPH: DOX seminar "about documentary film in relation to TV Broadcasting in Egypt". The seminar was part of Copenhagen International Documentary Film Festival 2010. <sup>10</sup>	ON TV <sup>11</sup>	CPH: DOX	
Media in Transition. A programme proposal for	Media seminar twinning with the <i>objective</i> of inviting Egyptian multimedia artist to present "her take on the	Multimedia artist <sup>13</sup>	CPH: DOX	

<sup>&</sup>lt;sup>6</sup> It was not feasible to schedule a meeting with Den2Radio within the allotted timeframe.

<sup>&</sup>lt;sup>7</sup> Source: MoU.

<sup>&</sup>lt;sup>8</sup> It was not feasible to schedule a meeting with Danish National Broadcast Cooperation (DR) within the allotted timeframe.

<sup>&</sup>lt;sup>9</sup> Source: MoU.

<sup>&</sup>lt;sup>10</sup> Source: IMS country background note.<sup>11</sup> An interview could not be scheduled with ON TV.

Egypt, Tunisia, and the MENA region. Programme Document. March 2011.	revolution in Egypt at two conferences in Copenhagen set-up in collaboration with DIIS and CPH: DOX". 12			
JORDAN <sup>14</sup>				
Bilateral Media Cooperation with Jordan. 2010-12.	Institutional twinning between two dailies with the <i>objective</i> of "developing an Al-Ghad web-portal through dialogue and cooperation". <sup>15</sup>	Al Ghad	Politiken	MoU between IMS and Al Ghad. Narrative report by Politiken.
Media Cooperation with the Arab World and Iran. Programme Proposal 2 <sup>nd</sup> phase 2007-09. May 2007.	Institutional twinning between a Jordanian film company and the Danish union of dramatists with the <i>objective</i> of "strengthening the concept of the production" for a "TV series Yalafanous for children "presenting the values of being an Arab in a modern world in a new way". 16	Jordan Pioneers	The Union of Danish Dramatists ( <i>Danske</i> <i>Dramatikere</i> ) <sup>17</sup>	IMS travel report. Synopsis for the film "Yalafanous".
Bilateral Media Cooperation with Jordan. 2010-12.	Group twinning with the objective of giving "Jordanian partners the possibilities to meet with professional multimedia journalists who work with local journalism in Denmark, and to give the Danish journalists the opportunity to study how the Jordanians made local citizen journalism. As a sub-objective both partners would be able to broaden both their cultural and professional view on journalism". <sup>18</sup>	Universities in Karak, Ma'an, and Irbid	Danish National Broadcasting Cooperation (DR)	
LEBANON <sup>19</sup>				
Media Cooperation with the Arab World and Iran. Programme Proposal 2 <sup>nd</sup> phase 2007-09. May 2007.	Institutional twinning between two dailies with the <i>objectives</i> of 1) "exchanging knowledge and experience between Danish and Lebanese web journalists, as a means to strengthen the professional relationship	Al-Akhbar	Information, Palle Weis, editor in chief  Le Monde Diplomatique was	MoUs between IMS, Al-Akhbar and Information, and Lasse Jensen (DR).  Project document titled

<sup>&</sup>lt;sup>13</sup> An interview could not be scheduled with Egyptian multimedia artist.

 <sup>12</sup> Source: IMS country background note.
 14 See also regional group twinning organized by ARIJ/Update listed under Egypt.
 15 Source: MoU.

Source: IMS travel report of June 2007.Only the latter was interviewed.

Source: country background note.
 See also regional group twinning organized by ARIJ/Update listed under Egypt.

	between the Danish newspaper Information and the Lebanese Al-Akhbar"; and 2) "conducting an international conference discussing the media coverage of the Arab countries, as conducted by media in the Arab and the Non-Arab world, focussing on objectivity". <sup>20</sup>		a participating partner for the international conference.	"Collaboration between Al-Akhbar Daily and Information Daily A/S".  Project Document titled "Media in times of conflict: Did someone Say Objectivity?"	
				1.1.1.2.1.1.1.1	Draft project document titled "Round Tables Empowering Reporters in Lebanon and Denmark".
Media Cooperation with the Arab World and Iran. Programme Proposal 2 <sup>nd</sup> phase 2007-09. May 2007.	Individual twinning with the <i>objective</i> of "establishing strong professional networks between Arab and Danish journalist". <sup>21</sup>	Lebanese journalist	Danish journalist <sup>22</sup>	MoUs between IMS, Danish and Lebanese journalist. Articles by Lebanese journalist. Narrative report by IMS.	

<sup>&</sup>lt;sup>20</sup> Source: MoUs.

<sup>&</sup>lt;sup>21</sup> Source: MoU.

<sup>&</sup>lt;sup>22</sup> An interview with the Danish journalist could not be scheduled within the allotted timeframe.