



EMBASSY OF DENMARK
Paris



INNOVATION BRIDGE TO FRANCE

JOIN US FOR A MARKET VISIT

5-6 NOVEMBER 2026

The Danish Embassy in Paris organises a market visit programme in partnership with Health Tech Hub Copenhagen & PariSanté Campus.



EMBASSY OF DENMARK
Paris

HEALTH TECH HUB
COPENHAGEN

INNOVATION BRIDGE TO FRANCE

WHAT IS IT?

The programme is a 2-day learning and business development programme for Danish health tech startups and scaleups aimed at providing firsthand insights into the French healthcare ecosystem and create opportunities for building new partnerships.

WHY JOIN?

⇒ GET LOCAL MARKET INSIGHTS

Gain firsthand understanding of the French healthcare system, reimbursement pathways, regulation, business culture, and go-to-market strategies through curated workshops, masterclasses and meetings with local experts.

⇒ GAIN ACCESS TO THE FRENCH ECOSYSTEM

Meet leading French users (e.g. hospitals, healthcare professionals innovation hubs, investors, public health stakeholders and procurement groups).

⇒ BENEFIT FROM HIGH-LEVEL VISIBILITY AND NETWORKING

Participate in PariSanté Campus' Demo Day and engage directly with key actors from the French healthtech ecosystem through tailored meetings, pitching sessions, and networking events.

⇒ BECOME PART OF THE OFFICIAL DANISH DELEGATION TO FRANCE

As the official representation of Denmark in France, the Embassy supports Danish companies in building partnerships, navigating the French market, and strengthening bilateral innovation and business collaboration.





FACTS ABOUT THE FRENCH MARKET



69 million potential users

The third-largest population in the EU provides a large and scalable healthcare market.



Europe's 2nd largest MedTech market

Worth €37–42 billion, making France one of Europe's most attractive MedTech markets.



Europe's 2nd largest economy

France is the second-largest economy in the EU and among the world's largest economies.



32 university hospitals

Providing extensive opportunities for clinical collaboration, pilot projects and validation.



One of Europe's strongest HealthTech ecosystems

Strong State commitment to digital health transformation, home to 2,700+ HealthTech companies, world-class research institutions, clusters and leading hospitals.



Since 2021, €9.5+ billion committed to healthcare innovation in France

National investment programmes, including “France 2030” and “Ségur du numérique en santé”, are accelerating innovation in MedTech, AI, digital health and biotechnology.



New reimbursement pathways

Innovative digital health solutions can qualify for national reimbursement through schemes such as PECAN, supporting market adoption.



INNOVATION BRIDGE TO FRANCE

PRE PROGRAMME*

DENMARK SEPTEMBER/OCTOBER (TBC)		PARIS THURSDAY, 5 NOVEMBER AT PARISANTE CAMPUS		PARIS FRIDAY, 6 NOVEMBER AT THE DANISH EMBASSY	
MORNING	PRE-DEPARTURE EVENT (VIRTUAL) DATE AND TIME TO BE CONFIRMED	FLIGHT CPH-CDG 7.00-9.00		LESSONS LEARNT BY A DANISH START-UP	
		DEMO DAY 		DRIVING INNOVATION IN HOSPITALS: FROM IDENTIFYING NEEDS TO SCALING SOLUTIONS	
		LUNCH & INDIVIDUAL MEETINGS (including 2-3 tailored meetings per company)		EMBASSY LUNCH RECEPTION	
AFTERNOON		MASTERCLASS: PUBLIC PROCUREMENT		BRIDGING PUBLIC HOSPITALS AND START-UPS	
		VISIT TO THE HOSPITAL FOCH		WRAP UP AMONG DANISH PARTICIPANTS	
EVENING		INTERNAL DINNER Debriefing of the day		16:00 end of the programme	

*Programme to be finalised with the participating companies



EMBASSY OF DENMARK
Paris

HEALTH TECH HUB
COPENHAGEN

INNOVATION BRIDGE TO FRANCE

WHAT IS PARISANTÉ CAMPUS?

PariSanté Campus is France's flagship digital health and innovation hub, bringing together startups, hospitals, researchers, public authorities, and industry partners to accelerate the future of healthcare innovation.

DID YOU KNOW?

- ⇒ PariSanté Campus was launched by the French government in 2021 as part of France's ambition to become a global leader in digital health and AI by 2030.
- ⇒ The campus brings together startups, hospitals, regulators, researchers, and national health data authorities under one ecosystem, a model that remains relatively unique in Europe.
- ⇒ More than 130 healthtech startups have already been part of the ecosystem since launch.
- ⇒ PariSanté Campus hosts both the French Health Data Hub and the national digital health agency (ANS), giving startups close proximity to health data expertise, regulatory dialogue, and public decision-makers.





INNOVATION BRIDGE TO FRANCE

MEET HIGH LEVEL DECISION MAKERS FROM LEADING FRENCH PUBLIC & PRIVATE HOSPITALS



HOSPITAL FOCH

Hôpital Foch is one of the largest private non-profit teaching hospitals in the Paris region, with more than 600 beds, 2,000 healthcare professionals and staff members, and 37,000 hospital admissions per year. The hospital has a strong reputation for excellence in fields such as cardiology, thoracic surgery, urology, neurosciences, and organ transplantation. Located in Suresnes, just outside Paris, Hôpital Foch combines high-level clinical expertise with a strong commitment to medical innovation, research, and the development of new models of care.

With 90 years of history and internationally renowned clinicians, Hôpital Foch has established itself as an early adopter of innovative technologies. The hospital has a long-standing track record of collaboration with industry partners and health-tech start-ups to evaluate, test, and implement solutions aimed at improving patient care, clinical workflows, and healthcare outcomes. This innovation-driven approach was illustrated as early as 2008, when Hôpital Foch hosted the first test of an anaesthesia robot in France.

Since April 2025, Hôpital Foch has also been home to a unique centre in France: the Women's Health and Fertility Institute. Bringing together five areas of expertise — endometriosis, menopause, fertility, chronic pain management, and prevention and screening — the institute provides a comprehensive and integrated approach to women's health.

The hospital also hosts a Healthcare Innovation Testbed dedicated to digital health, focusing on the fields of head and neck medicine, neurosciences, and women's health. These real-world innovation environments enable start-ups, healthcare professionals, and other stakeholders to collaborate in testing, validating, and refining innovative solutions before wider deployment.



THE ELSAN GROUP - (TBC)

ELSAN is France's leading private hospital group, operating more than 200 healthcare facilities across the country and caring for millions of patients each year. With a strong presence in acute care, surgery, rehabilitation, oncology, and home healthcare, ELSAN offers start-ups access to a large and diverse healthcare ecosystem. The group actively engages in innovation partnerships, providing opportunities to pilot and evaluate new medical technologies, digital health solutions, and care delivery models in real-world clinical environments.



INNOVATION BRIDGE TO FRANCE

MEET HIGH LEVEL DECISION MAKERS FROM LEADING FRENCH PUBLIC & PRIVATE HOSPITALS



AP-HP HOSPITAL GROUP

Assistance Publique – Hôpitaux de Paris (AP-HP) is the largest university hospital network in Europe, bringing together 38 hospitals, 18,600 beds, nearly 100,000 healthcare professionals and staff, and more than 8 million patient encounters every year. As a leading academic medical centre, AP-HP provides care across all medical and surgical specialties, with internationally recognized areas of excellence including oncology, neurosciences, cardiovascular medicine, transplantation, rare diseases, and women's and children's health. With a strong commitment to research and innovation, AP-HP actively collaborates with industry partners, startups and researchers to develop and evaluate new healthcare solutions. The institution has created four Healthcare Innovation Testbeds (Tiers-Lieux d'Expérimentation – TLE): @Hôtel-Dieu, BOpEx, Unirein and SANTINEL, which provide real-world environments where innovators can co-develop, test and validate solutions with healthcare professionals and patients before scaling.



NANTES UNIVERSITY HOSPITAL

CHU Nantes is one of France's largest university hospitals, serving a population of nearly one million people and employing more than 13,000 healthcare and support professionals. Its Innovation Center plays a key role in fostering healthcare innovation by connecting clinicians, researchers, industry partners, and entrepreneurs. The center actively collaborates with start-ups to co-develop, test, and validate innovative medical technologies and digital health solutions in real-world clinical settings. Through these partnerships, CHU Nantes accelerates the adoption of innovations that improve patient care, enhance healthcare delivery, and support the development of the next generation of health technologies.



FHF RESEARCH AND INNOVATION FUNDS

Created in 2014, the FHF Fund for Research and Innovation supports research and innovation across France's public healthcare sector. It funds innovative projects, promotes French healthcare excellence, and helps drive the digital, organisational, and technological transformation of public hospitals and medico-social institutions. The Fund also fosters collaboration and strengthens innovation capabilities through training and knowledge sharing.

The French Hospital Federation (FHF) represents more than 1,000 public hospitals and 3,800 public long-term care and medico-social institutions, covering almost the entire French public healthcare sector.



EMBASSY OF DENMARK
Paris

HEALTH TECH HUB
COPENHAGEN

INNOVATION BRIDGE TO FRANCE

PRICING

The programme is designed for Danish healthtech start-ups and scale-ups and supported by the Danish Ministry for Foreign Affairs.

The indicated price is after subsidy and includes participation for up to two representatives per company, programme activities, participation at the PariSanté Campus Demo Day, local transport and networking events.

Flights, hotel and informel dinner Thursday evening are not included.

9.225 DKK*

SIGN UP HERE!**

Deadline for signing up is August 27th



**Programme supported by the Ministry for Foreign Affairs of Denmark. This fee is subsidised and requires a Danish CVR-number and SME status under EU de minimis rules for Government Aid and the company to qualify for the two programs Innovation Camps and Market Sprint. Full price if not qualifying is 36.900 DKK.*

***Please note: The programme is subject to a minimum of three participating companies. The Embassy of Denmark in Paris reserves the right to cancel the programme if this minimum is not met.*

CONTACT

For questions or interest in the programme, please contact:



Annette Bertelsen Arbes
Email: annber@um.dk
Phone: +33 6 32 63 76 57



Clémence Barnault
Email: clebar@um.dk
Phone: +33 7 67 72 06 75