



SENIOR PRESS AND COMMUNICATIONS ADVISER

The Royal Danish Embassy in London is recruiting a Senior press and communications adviser.

The Embassy in London is one of Denmark's largest diplomatic missions and works across a broad range of political, commercial, consular and other strategic priorities in the United Kingdom. The Embassy represents Denmark in relation to the UK government, institutions, media, private sector and civil society and supports Danish interests through political engagement, communication, stakeholder relations and public affairs activities.

We are looking for an experienced, strategically minded and confident communications professional who can strengthen the Embassy's press, media and communication efforts in a multi-layered and fast-moving international environment.

The position is suited for someone with strong judgement, excellent communication skills and experience navigating political, institutional or international environments. The successful candidate will play a key role in advising Embassy leadership and departments on communication matters, handling media engagement and ensuring clear, professional and strategically aligned communication across the Embassy's work areas.

RESPONSIBILITIES

- Lead and coordinate the Embassy's press and communication activities across platforms and audiences, including identify, develop and prioritise content for the Embassy's public engagement platforms (social media, website and internal communication channels).
- Advise Embassy leadership and departments on strategic communication, media handling and public positioning.
- Manage media relations and proactively engage with relevant journalists and stakeholders.
- Build and maintain networks with communication colleagues, media contacts, cultural institutions and relevant stakeholders in the UK.
- Monitor UK and international news relevant to the Embassy's work and identify communication opportunities
- Oversee and further develop the Embassy's digital communication channels, including social media and website content including ensure timely and tailored communication related to Embassy activities, visits, events and key priorities
- Draft articles, communication materials, speeches, talking points and briefing notes in cooperation with relevant partners at the Embassy.
- Support communication planning around high-level visits, events and bilateral engagements
- Contribute to crisis communication preparation and handling when needed

QUALIFICATIONS

- Relevant higher education within communications, journalism, international relations, media or similar
- Significant professional experience within press, communications, media relations, public affairs or strategic communication
- Strong understanding of political, governmental or international environments
- Excellent drafting skills with the ability to communicate clearly, diplomatically and strategically to different audiences including ability to adapt tone and messaging to different audiences
- Experience with managing social media platforms and creating engaging digital content
- Hands on attitude and willingness to manage all elements of embassy communication proactively and in constructive cooperation with colleagues from all departments
- Ability to think strategically and holistically about promoting Danish interests in the UK.



- Strong interpersonal and coordination skills with the ability to build trusted professional relationships
- Have excellent command of English and be proficient in one of the Scandinavian languages. Knowledge of Danish culture and language is an advantage.

WE OFFER

An exciting and international working environment at one of Denmark's largest diplomatic mission, where you will contribute to shape the Danish voice in the UK. The position offers a varied portfolio of press and communication tasks and the possibility to collaborate closely on promoting Danish interests on political, commercial, consular, cultural and public diplomacy affairs. .

You will have significant responsibility and opportunities for professional and personal development while working in a dynamic and ambitious team environment.

EXPECTED START

As soon as possible, expected September 2026.

EMPLOYMENT CONDITIONS

This is a full-time position with a 37-hour working week.

The employment will be in accordance with the salary scale for locally employed staff at the Embassy. Monthly salary: £3,605 for employees subject to UK income tax or £3,050 for tax-exempt employees. This is subject to NIC deduction. An additional allowance may be added based on qualifications and experience.

The position includes 25 paid holiday days per year. UK bank holidays are additional to this. Please note that employment with the Embassy requires security clearance by the Danish Security and Intelligence Service.

APPLICATION AND RECRUITMENT PROCESS

To apply, please send your CV, a one-page motivation letter (in English), and relevant references latest June 15, 2026. The application should be sent by email to lonambapplications@um.dk with the following text in the subject line: Application – Public diplomacy and communications officer – YOUR NAME.

The recruitment process, including security clearance, is expected to take 3-6 months. Shortlisted candidates will be invited for an interview at the Embassy in London (virtual interviews may also be arranged). No offer of employment will be made until a candidate has passed security clearance. Any offer of employment will be conditional on and subject to certain conditions being met, including (but not limited to) the candidate providing evidence of right to work in the UK and providing references which are satisfactory to the Embassy.

ABOUT US

In the Danish Foreign Service, we actively promote equality and diversity. Therefore, all qualified and interested candidates irrespective of age, gender, disability, race, religion or belief and sexual orientation are encouraged to apply for the position.

Contact

Further information on the position can be obtained by contacting Rebecca Reichherzer +44 7341 737277 or email: rebrei@um.dk